

ELISSI 2006 - Time Table Biotech and Medtech: where biology meets engineering

Morning session (WORKSHOP)

9.00 h	9.20 h	Challenges for entrepreneurs, <i>Biopolo Ticino (Jörg STÄHELI)</i>
9.20 h	9.40 h	Venture capitalists: how to deal with them, <i>Venture Incubator (Diego BRAGUGLIA, partner)</i>
9.40 h	10.00 h	Valuing your enterprise, <i>Z-cube (Marina LOMBROSO)</i>
10.00 h	10.20 h	Valuing optimally your intangible assets, <i>Zardi & Co (Marco ZARDI)</i>
10.20 h	11.00 h	Qx & Break
11.00 h	11.20 h	Competitive Intelligence, <i>CS-Strategy - Enterprise Business Consulting (Claudio SACCO)</i>
11.20 h	11.40 h	Leadership for success, <i>Leadership & organizational learning srl (Roberto DE BACCO)</i>
11.40 h	12.00 h	Communicating your business, <i>The Investor Relations Firm AG (Martin MEIER-PFISTER)</i>
12.00 h	14.00 h	Qx & Lunch

Afternoon session (FREE)

14.00 h	14.20 h	European grants for biotechnological research, <i>Euresearch Lugano - Servizio Ricerca USI - SUPS (Giovanni PELLEGRINI)</i>
14.20 h	14.40 h	Driving innovation within a hospital setting, <i>Cardiocentro (Stefanos DEMERTZIS)</i>
14.40 h	15.00 h	Stem cells and disease, <i>Dialectica srl (Dorotea RIGAMONTI)</i>
15.00 h	15.20 h	Bio vs medtech: in practice, <i>RCC AG (Paolo MARINELLI)</i>
15.20 h	16.00 h	Qx & Break
16.00 h	16.20 h	Harnessing the power of collaboration, <i>Global partnering platform of the UK Trade & Investment (Margaret PARTON)</i>
16.20 h	16.40 h	Switzerland: optimal financial platform for biotech and medtech, <i>SWX Swiss Exchange (Yvonne GUNSCH-WEGMANN)</i>
16.40 h	17.00 h	Switzerland - one nation, one biomedtech cluster, <i>Swiss Biotech Association (Cathy KROLL)</i>
17.00 h	17.20 h	Long term R/D projects in orthopaedics, <i>Medacta SA (Philippe LAMBERT)</i>
17.20 h	Qx, Aperò and networking	